

FOR IMMEDIATE RELEASE - Monday 27th July 2011

Single Mothers turn to Clutter Clearing Clare to offset the negative effect of the cuts

Decluttering Expert Clare Baker sees steep rise in mothers who know they can boost their income by dealing with their clutter

With single mothers being hardest hit by the governments programme of benefits cuts and tax rises, it's no wonder that single mothers are seeking ways to boost their income. One such way they are doing that is by clearing the clutter in their spare rooms, thereby enabling them to rent out the extra space and supplement their income.

To clear their clutter so they can turn their spare room into a desirable, rentable abode, many of these women are turning to Clutter Clearing Clare from www.clutterclearing.net

By giving them the practical, 1-2-1 help they need to clear the clutter quickly and easily so that they can be turning an unused and wasted space into a money making reality quicker than they would if they were left to their own devices, Clare Baker, known to her worldwide clients as Clutter Clearing Clare, is giving them the secrets of how to clear the clutter, create more valuable space and generate a quick return on their investment.

While many are focusing on reducing their outgoings, more entrepreneurial single mothers are realising the resources they already have and that are not currently being maximised. Clare Baker points out that the savvy are turning to their clutter to generate extra income – and are being surprised at both the long and short term benefits of doing so. Research by Santander mortgages shows that one in ten households are renting out a spare room, and identifies 'a potential £52billion of rental income to be made in the UK from renting out spare rooms'. Put simply, single mothers seeing a reduction in their income want a piece of that potential £52billion.

However, many single mothers are not, according to Clare, just boosting their income by creating valuable, rentable space. They are also surprised to find they can generate more income by selling the contents in the clutter. Single mothers – in fact anyone clearing clutter – are finding value in the clutter they clear, not just the space they create.

Clare says '60% of my clients hesitate to invest money to help them clear their clutter, yet the majority of my clients make considerably more out of their clutter than they spend on dealing with it. Once they've tried to do it on their own and been 'ruthless' and failed, they get in touch again. I had a lady who found a Beatrice Potter 1st edition (worth £6,500) in a cardboard box in the bottom of a wardrobe, a lady who found a bank book that was 27 years old and turned out to have earned £4,276 interest over the term and a gentleman who found a cellar he didn't even know he had.

More commonly people find cash in their clutter (coins and notes), unused store vouchers, unbanked cheques and share dividends, and unwanted items they can sell on internet auction sites or at car boot sales. They can literally make hundreds out of the contents of the room long before they get to a point where they rent out the room.

Clare advises, "If you're struggling to make ends meet and you've got a spare room that's cluttered – either a spare bedroom, reception room or garage – consider getting help to clear the clutter. The value you add to your home and your pocket within a year of doing so will far outweigh the short term cost of getting the help to clear the clutter.'

About Clare Baker

Clare Baker, Clutter Clearing Clare and BBC Radio regular guest had her own clutter challenge back in 2001. By identifying and implementing the process that she now uses with her worldwide clients, she was able to clear her clutter and has stayed clutter free ever since. She now helps clients around the world by coaching them how to clear their clutter using the same method she used. Clutter Clearing Clare is not only a sought-after Clutter Coach, but has also worked with some well known celebrities whose reputations would shrivel if their followers even found out that Clare had coached them to clear their clutter. For more information, visit Clare's website at: www.clutterclearing.net

Media Contact: Clare Baker 01295 275030 / 0777 5897955

-ends-

The Fawcett Report estimates single mothers will lose an average 8.5% of their income after tax by 2015.

[Click here to see the full report >>](#)

Research from Santander Mortgages found that the "Rent-A-Room" entrepreneurs collectively accumulate more than £3.9billion per year in rental payments - an average of £182 per month. The research shows that there is currently a potential £52billion of rental income to be made in the UK from renting out spare rooms.

[Click here to see the full report >>](#)

For interviews with Clare Baker, contact Clare Baker on 01295 275030 or 0777 5897955 or email: clare@cdc-uk.net Visit www.clutterclearing.net for more information.

About clutterclearing.net

clutterclearing.net is a coaching business that coaches and supports people at a Practical Level to Achieve a Permanently Clutter Free and Organised Home using the principles of NLP.

Clare works with people at a practical level in the UK and around the world such as Canada, America, New Zealand and Japan without the need to visit their home.